



## Fight HIV in DC

[www.fighthivindc.org](http://www.fighthivindc.org)

Dear Friends and Colleagues,

The website [www.fighthivindc.org](http://www.fighthivindc.org) has become the leading online source of information about local efforts to fight HIV/AIDS in the District of Columbia. I started this website over two years ago out of deep personal frustration about both the lack of awareness about HIV/AIDS in the District, as well as the lack of communication among those working to fight the disease. I'm proud of the website, our great volunteers, and all that we've accomplished, **but I'm even more excited for what comes next.**

On World AIDS Day, we plan to re-launch [www.fighthivindc.org](http://www.fighthivindc.org) as a project of The DC Center. As many of you know, I became acting Executive Director of The DC Center this past April. Working on HIV/AIDS is a natural fit for The DC Center; and by joining forces, Fight HIV in DC will have access to more resources including The DC Center's David Bohnett Cyber Center, which will soon expand to include digital video and media capabilities. It will also allow us to seek funding for Fight HIV in DC to support this important work and to expand our HIV/AIDS efforts to include online and offline activities.

As we move forward, **I ask for your support to make this happen.** I invite you to become a 2009 sponsor of the [www.fighthivindc.org](http://www.fighthivindc.org) website. Sponsors will be announced when we re-launch the website, and featured prominently on the website from December 1<sup>st</sup>, 2008 to November 30<sup>th</sup>, 2009.

This is an opportunity for you to support the fight against HIV/AIDS in the District, but also this is a tremendous opportunity to reach a specific and important audience: the HIV/AIDS community in Washington, DC.

Please review the included sponsorship information and consider supporting [www.fighthivindc.org](http://www.fighthivindc.org) in 2009. Your support is greatly appreciated.

Sincerely,

David Mariner  
The DC Center



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### Sponsorships Opportunities

#### Gold - \$1,000

- Year Long Top Page Ad Placement (768x90 Pixels)
- Name included in website re-launch announcement
- Name included in e-mail blasts

#### Silver Sponsor - \$500

- Year Long Side Bar Ad Placement (125x125 Pixels)
- Name included in website re-launch announcement
- Name included in e-mail blasts

#### Bronze Sponsor - \$200

- Name recognition on [www.fighthivindc.org](http://www.fighthivindc.org)
- Name mention in website re-launch announcement

#### Individual Sponsor - \$100

- Name recognition on [www.fighthivindc.org](http://www.fighthivindc.org)

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### Website Information

Average page views per day 155

Average visits per day: 85

Alexa Rating: 223,22958,17309

MySpace: 1,405 Contacts

Facebook: 114 Contacts

E-mail List: 700+ Contacts

### Upcoming HIV/AIDS Awareness Days

Find out more information about these events at [www.fighthivindc.org](http://www.fighthivindc.org)

#### National Latino AIDS Awareness Day

October 15<sup>th</sup>

#### World AIDS Day

December 1<sup>st</sup>

#### National Black HIV/AIDS Awareness Day

February 7<sup>th</sup>

#### National Women and Girls HIV/AIDS Awareness Day

March 10<sup>th</sup>

#### HIV Vaccine Awareness Day

May 18<sup>th</sup>

#### National Asian & Pacific Islander HIV/AIDS Awareness Day

May 19<sup>th</sup>

#### National HIV Testing Day

June 27<sup>th</sup>



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### Become a Sponsor

*If you would like to be included in our 12/1 announcement, please return this form by November 20<sup>th</sup>, 2008.*

Contact Person:	
Organization: (if applicable)	
Sponsorship Level: (check one)	<input type="checkbox"/> Gold - \$1,000 <input type="checkbox"/> Silver - \$500 <input type="checkbox"/> Bronze - \$200 <input type="checkbox"/> Individual - \$100
Payment: (check one)	<input type="checkbox"/> Please send me an invoice <input type="checkbox"/> I have enclosed payment
Phone:	E-mail
Address:	

Return this form to:

David Mariner  
The DC Center  
1111 14<sup>th</sup> Street NW Suite 350  
Washington, DC 20005  
[david@thedccenter.org](mailto:david@thedccenter.org)